



1. Name of Faculty: Dr. Mahima Nand
2. Designation: Associate Professor
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4. Contact No: 9582915337
5. Educational Qualification: PhD, NIFT New Delhi
6. Total Experience: 3yrs
7. Academic: 2.2 Yrs
8. Areas of Interest: Innovation for society Needs, Women Empowerment, Quantitative Research
9. Brief Profile:

Dr.Nand is a researcher in the field of fashion management. Nand, is the founder of ISRIT Book Publications and PhD Research Academy, and Women’s Design Academy, MSME Registered ISO Certified firms., a skill development platform for women learners in India. She works with collaborative research designs with fashion and management frameworks. She has worked with buyers like NAPA, Pier1, Lifestyle, Amazon, Topshop and H&M and conducted several university level fashion shows as well. She is an active external jury member of NIFT Bhopal for subjects like global sourcing, Advance planning and buying and apparel export merchandising.

She holds an expertise in writing for women wellbeing researches. She has already worked for organizations like NCERT, PSSCIVE, CRISP. Her core interest areas hold in socio economic assessment of women labor in Readymade Garment Industry. Social sustainable development is her interest area where she wishes to contribute insights to policymakers. Curriculum development, developing training materials and research methodologies are also add-ons to her academic expertise. Dr Nand, is profoundly skilled in research software’s like SPSS and Smart PLS 4.0 and holds keen interest in conducting industry oriented research projects.

Dr Nand, is an Social Design expert since last 10yrs. She is a renowned author of Four books written for sustainable development goals of India.

With 15 publications that includes 4 books and 11 Research Papers in hand Dr Nand is an India Book of Record Aspirant and aims to continue contributing to G20 Goals of India.

10. Research publications in International Journal-1
11. Research publications in national Journal-9
12. Papers presented in National Conferences-1
13. International/National Conference & Workshops Attended-2
14. Awards/Recognitions:0
15. Workshops/Seminars/Conference Organized-20+

EDUCATION

1. National Institute of Fashion Technology, New Delhi (July 2018- September 2023)

Finished Ph.D. in Fashion Management

Impact of women wellbeing in social sustainability of Readymade Garment Sector.

2. National Institute of Fashion Technology, Bhopal (2014-2016)

Master of Fashion Management

Apparel Merchandising, Branding, Marketing, sustainable Business practices, Organizational behavior,Operational research.

3. International Institute of Fashion Design, Dehradun (2011-2014)

Fashion Illustration, Garment construction, Visual Merchandising, Design concepts

ONGC Women's Polytechnic College, (2010-2011), Dehradun

One-year Diploma in Textile Designing (Textile science, color ways, printing and dyeing)

MEMBERS OF PROFESSIONAL BODIES:

1. TEXTILE ASSOCIATION OF INDIA
2. IAAR, Vedant Foundation, Gujarat
3. Association Of Designers in India
4. AIWEFA (All India Women's Education Fund Association, United Nations)